

We've seen your 'grams, we know you're tagging ICE and now we want to give you prizes!

We invite you to enter the
ICE MONTHLY PHOTO CONTEST



To Enter:

- Follow ICE: **@iceculinary**
- Upload your best photos taken **at the school** to your Instagram account
- In the caption, you must include: the contest hashtag **#ICEProStudentPhotoContest** and a **description of the photo or dish**
- **@iceculinary must be tagged** in the **photo** or the **caption**
- **For complete Rules & Regulations, see other side**

The contest starts anew on the first of every month, and each month will have one winner. The winner and prize will be announced on the first Monday of the following month. The winner will be selected based upon adherence to the above criteria as well as the rules and regulations below, and will receive the following prizes:

1. *A regram of their winning entry to ICE's Instagram account*
2. *A gift certificate to a dining/food establishment of ICE's choice, with a minimum value of \$50*
3. *A "takeover" of the @iceculinary school Instagram account for a day during the following month, working with the ICE Social Media team to share 5 additional photos and/or videos*

Select contest entries will also be shared throughout the month.

For questions, email Chef Dalia at djurgensen@ice.edu

2016 ICE Monthly Photo Contest

RULES & REGULATIONS

- This monthly contest will commence on August 1, 2016, and will end on December 31, 2017.
- The photo must be taken and posted by currently enrolled Professional ICE students in good standing. No group or team entries will be accepted.
- The photo must be taken on ICE premises.
- Taking photos must not disrupt the class in any way and all instructors reserve the right to disallow photo taking in the class if it becomes disruptive.
- Photos must be in compliance with Instagram's [Terms of Use](#).
- Photos must be in good taste. ICE reserves the right to disqualify any photo it deems to be offensive or inappropriate, in its sole discretion.
- Photos will be judged on the photos' overall quality, content and creativity, and will be evaluated on the following criteria:
 - Visual appeal
 - Originality
 - Photo clarity
 - Creativity
 - Caption
 - Adherence to photo submission parameters (see below)
- The winning photo will be chosen by a panel of judges made up of ICE marketing staff, instructors and/or administrative staff.
- Judges' decisions are final and binding on all matters relating to the contest.
- There will be one winner per month, to be announced on first Monday of the following month.
- Winner/winning photo will be announced via the @iceculinary Instagram by re-gramming.
- The sole winner each month will be notified and awarded a gift certificate to a dining/food establishment of ICE's choice, with a minimum value of \$50.
- All federal, state and local taxes on the prize are the sole responsibility of the winner.
- No purchase or payment is necessary to enter or win.
- All entrants and winners agree to release and hold harmless ICE, its representatives, agents, successors, assigns, employees, members, officers and directors, from any and all liability, for loss, harm, damage, injury, cost or expense whatsoever which may occur in connection with preparation for, or participation in, the contest, or possession, acceptance and/or use or misuse of the prize and for any claims or causes of action based on copyright, publicity rights, defamation or invasion of privacy.
- Entrants agree to give ICE a perpetual, non-exclusive license to use the photo in any and all media, without compensation to the entrant or any other third party. Entrants allow ICE to use the winner's name and likeness for advertising and publicity purposes without additional compensation.

